

Memo



Date: May 26 , 2011
File: Solid Waste
To: City Manager
From: Utility Services Manager
Subject: Regional Waste Reduction Program Results and Plans

RECOMMENDATION:

THAT Council receive, for information, an update from the Regional Waste Reduction office on waste reduction program results for the last six months of 2010, program progress for 2011 and plans for 2012.

Purpose: The purpose of this report is to ensure RDCO member municipality Councils and Boards are regularly updated and provided with an opportunity to comment on key waste reduction program results and plans.

Background:

Every spring and fall, the Regional Waste Reduction Office provides an update to each member municipality Council or Board on progress and programs related to waste reduction activities in the Region. The Waste Reduction Technical Advisory Committee, which is made up of staff representatives from each member municipality, meet on a regular basis to review these plans and to make recommendations that are then presented as information or for approval. This report (attached) will be presented by the Manager of Waste Reduction and will include:

- 1) An update on key program results for the first four months of 2011 for the region
- 2) Key plans and programs for the region for the rest of 2011
- 3) Plans and programs that are proposed for 2012.

Considerations not applicable to this report: N/A

Internal Circulation:

Legal/Statutory Authority: N/A
Legal/Statutory Procedural Requirements: N/A
Existing Policy: N/A
Financial/Budgetary Considerations: N/A
Personnel Implications N/A
External Agency/Public Comments: N/A
Community & Media Relations Comments: N/A
Alternate Recommendation: N/A

A handwritten signature in black ink, appearing to be a stylized name.

Submitted by:



Approved for inclusion:



Joe Creron, Director, Civic Operations

Attachment





Agenda No: _____

Mtg Date: _____

Governance and Services Report

TO: Governance and Services Committee
FROM: Environmental Services
DATE: May 5, 2011
SUBJECT: Report on Regional Waste Reduction program results and plans

RECOMMENDATION:

THAT the Governance and Services Committee receive, for information, the report from staff dated May 5, 2011 regarding Regional Waste Reduction program results and plans.

BACKGROUND:

The purpose of this report is to ensure RDCO member municipality councils and the Regional Board are regularly updated and provided an opportunity to comment on key Waste Reduction program results and plans.

Key results from the last six months of 2010:

- The amount of waste landfilled in 2010 was lower than any year since 2003.
- Recycling and waste reduction programs were significantly under budget.
- Completed Fall/Winter waste composition study. Key finding was that approximately 50% of commercial waste could have been diverted into an existing recycling program.
- Initiated Commercial Waste Reduction program in December, 2010.
- Held final Household Hazardous Waste Round Up. Approximately 650 participants.
- Launched the year-round household hazardous waste depot at the Battery Doctors. In the first six months of operation (October 1, 2010 to March 31, 2011) there were more than 1300 participants from throughout the region.
- Organized and hosted the 2011 Southern Interior Waste Managers Association Conference. The conference was funded by sponsorship.
- Produced and distributed the 2011 Living Greener Calendar to approximately 52,000 households.
- Held two successful reuse events:
 - Community Yard Sale – more than 200 participating households region wide.
 - Reuse Roundup – more than 100 participants

Key results from the first four months of 2011.

- Focus has been on the commercial waste reduction program.
 - Media events
 - Open houses

- Presentations to multi-family developments and community organizations
- Media-based campaign to educate local businesses
- Information letter distributed
- One-on-one consultation with local businesses
- Landfill quantities from the first three months of 2011 show a 15% reduction in commercial waste landfilled compared with 2009 and 2010.
- April data shows a similar reduction in commercial waste landfilled.
- Composter sale was held in West Kelowna. Approximately 475 composters sold.
- Community Cleanup month has been busy. Dozens of individuals and groups have registered with the Regional District.
- Enhancement of RFID system is ongoing. Data is being collected.
- Illegal dump site inventory is completed. The data is currently being mapped and a prevention strategy is being developed.
- Installed new safety railing at the Westside Residential Waste Disposal and Recycling Centre.
- Installed new signage at the turnoff to the North Westside Road Waste Transfer Station.
- Revenue from recyclables continues to be significantly higher than expectations.

Key plans for the remainder of the year:

- Focus will be on the commercial waste reduction program.
- Completion of RFID system enhancement and begin data analysis and related program development.
- Fall reuse events.
- Organics Management Study.
- Road and signage improvements at the Traders Cove and North Westside Road Waste Transfer Stations.
- Design and produce Living Greener Calendar.

Looking forward to 2012 (pending necessary approvals):

- Continue commercial waste reduction program.
- Next phase in organics management study.
- Major developments in Provincially administered product stewardship programs
 - Packaging waste
 - Construction/Demolition waste

Peter Rotheisler
 Manager, Waste Reduction

Chris Radford
 Director, Environmental Services